

FOR IMMEDIATE RELEASE

Thursday, June 4, 2009

FOCUS ON SOUTHERN ENERGY AT COAST CONFERENCE

BILOXI, Mississippi – Some of the country's leading energy experts gather here next week for a two-day conference that will focus on how energy produced in southern States can enhance the national economy, national security and economic development.

The meeting of the Southern Growth Policies Board, chaired this year by Governor Haley Barbour of Mississippi, includes four other governors – Arkansas Governor Mike Beebe, Georgia Governor Sonny Perdue, Tennessee Governor Phil Bredesen and West Virginia Governor Joe Manchin III – as well as keynote remarks by T. Boone Pickens, oil tycoon, entrepreneur, and American business advocate.

—Mr. Pickens' impact on American culture reflects his many interests and passions, including his unyielding belief in the entrepreneurial spirit, his leadership in corporate fitness, the need for alternative fuel development, and his prudent stewardship of American lands. A number of his initiatives reflect a long-standing vision about America's reliance on fossil fuels and his love for both the land and individual rights. Perhaps his most dramatic move occurred in July 2008, when he launched a \$58 million national advertising campaign to promote the Pickens Plan, an energy policy aimed at reducing the American dependence on foreign oil.

Southern Energy:
Abundant, Affordable, American

A healthy economy and national security depend on our nation's current energy decisions. The Southern Energy Conference envisions a future where economic development is supported by energy that is Abundant, Affordable, and American. To make this happen, an "all of the above" approach to energy production must be adopted—with different energy sources fulfilling

short-term, medium-term, and long-term needs. Policies should support the creation of new technologies and the enhancement of existing technologies to utilize as many energy sources as possible. The technologies themselves represent new products that not only help with energy challenges, but also help the bottom line of American companies.

Southern Growth Policies Board

June 8-9, 2009

Beau Rivage Resort

Biloxi, Mississippi

Note: Panel sessions will be held in the Camellia Ballroom.
Breakfasts and luncheons will be held in the Magnolia Ballroom.
Press avails will be held in the Azalea Ballroom B.

Southern Energy: ***Abundant, Affordable, American***

Monday, June 8, 2009

8:00 – 8:30 a.m.	Continental Breakfast
8:30 – 9:00a.m.	Southern Growth Policies Board Executive Director, Ted Abernathy Governor Haley Barbour’s Welcome
9:00 – 10:00 a.m.	Panel: A Southern Energy Overview Moderator: Governor Haley Barbour

- **The South's Unique Resources:** David Ratcliffe, *CEO, Southern Company*
- **The Price of Energy & Economic Growth:** Margo Thorning, *Senior Vice President & Chief Economist, Americans for Capital Formation*
- **Energy Myths & Realities:** Jerry Taylor, *Senior Fellow Cato Institute*

10:00 – 10:15 a.m. Break

10:15 – 11:45 a.m. Panel: The Major Energy Producers of Today

Moderator: Governor Sonny Perdue, GA

- **New Generation Nuclear:** William (Bill) Tucker, *Author, Terrestrial Energy*
- **The Economics of Coal Power:** Dr. Frank Clemente, *Professor of Social Science & Energy Policy, Penn State University*
- **Advancements in Oil and Gas Production:** John Felmy, *Chief Economist, American Petroleum Institute*

11:45 – 1:15 p.m. Luncheon Keynote: Governor Joe Manchin III, WV

1:15 – 2:30 p.m. Panel: Energy Efficiency – The *Original* Alternative

Moderator: Diane Duff, Executive Director, Southern Governors' Association

- **Demand Response and Smart Grid:** Dan C. Delurey, *Executive Director, Demand Response and Smart Grid Coalition (DRSG)*
- **New Transmission Infrastructure:** John J. Flynn, *American Electric Power, Transmission Strategy & Business Services*
- **Buildings and Homes:** Joe Robson, *Chairman, National Association of Home Builders*

2:30 – 3:00 p.m. Break

PRESS AVAIL, Azalea Ballroom B

3:00 – 4:30 p.m. Panel: New Technology Opportunities

Moderator: Jerry Draayer, President & CEO, Southeastern Universities Research Association

- **Cellulosic Fuels:** Gary Jacobs, *Interim Associate Lab Director for Biological and Environmental Sciences, Oak Ridge National Laboratory*
- **Energy Outlook for Transport Sector:** Nazeer Bhore, *Senior Technology Expert, Exxon*
- **Wind and Solar:** Neil Placer, *Program Manager, TVA*

- **Carbon Capture and Sequestration:** Tracy Evans, *Senior Vice President – Reservoir Engineering, Denbury Resources* and Richard Esposito, *Principal Research Geologist, Southern Company*

4:30 - 5:30p.m.

Governors' Panel

Moderator: Gov. Haley Barbour, MS

Speakers invited include:

Gov. Mike Beebe, AR | Gov. Sonny Perdue, GA

Gov. Phil Bredesen, TN | Gov. Joe Manchin III, WV

6:30 - 9:00p.m.

Governor's Reception & Innovators' Award Ceremony

Opening night includes recognition of the 2009 Innovator Award winners. These awards honor Southern initiatives that are improving economic opportunities and quality of life in the 13 Southern Growth member states. The 2009 awardees were chosen from creative initiatives that encouraged economic opportunities relating to bio-products, alternative energy, and/or energy efficiency.

Tuesday, June 9, 2009

8:00 - 8:45a.m.

Continental Breakfast and State Discussion Tables

Join others from your state to talk about concerns and priorities raised in your state's community forums, ideas at the conference that have sparked your interest, and potential strategies for taking action in your states.

8:45 – 10:45a.m.

Panel: Energy Development

Moderator: Kenneth Nemeth, *Executive Director, Southern States*

Energy Board

- **Energy Development in a Free Market:** Dan Kish, *Senior Vice President for Policy, Institute for Energy Research*
- **The Components of a Viable Business Environment:** Roland Kell, *Pascagoula Refinery General Manager, Chevron*
- **Limitations of a Green Economy:** Max Schulz, *Senior Fellow, Manhattan Institute*
- **Manufacturing:** Dr. John Anderson, *President, Electricity Consumers Resource Council*
- **Strides in Pollution Control:** Stephen Hayward, *F. K. Weyerhaeuser Fellow, American Enterprise Institute*

10:45 – 11:00a.m.

Break

11:00 – 12:00p.m.

Executive Roundtable: New Technologies in Old Industries

Moderator: Governor Haley Barbour

- Dan DiMicco, *Chairman, President and Chief Executive Officer, Nucor Steel*
- Warren Erdman, *Executive Vice President, Kansas City Southern*
- Jim Turner, *Group Executive, President and COO, Duke Energy*

12:00 - 1:00p.m.

Luncheon Keynote: T. Boone Pickens

Oil tycoon, entrepreneur, philanthropist, American business advocate—Mr. Pickens’ impact on American culture reflects his many interests and passions, including his unyielding belief in the entrepreneurial spirit, his leadership in corporate fitness, the need for alternative fuel development, and his prudent stewardship of American lands. A number of his initiatives reflect a long-standing vision about America’s reliance on fossil fuels and his love for both the land and individual rights. Perhaps his most dramatic move occurred in July 2008, when he launched a \$58 million national advertising campaign to promote the Pickens Plan, an energy policy aimed at reducing the American dependence on foreign oil.

1:15-1:45 p.m.

**PRESS AVAIL WITH GOVERNOR HALEY BARBOUR
AND T. BOONE PICKENS**

Azalea Ballroom B